



Solihull Observer*

www.solihullobservers.co.uk

MEDIA INFORMATION

The Solihull Observer is delivered to selected homes in the Solihull, Shirley, Knowle, Dorridge & Hall Green areas, every week – giving our Readers the Best of service and our Advertisers no wasted circulation.

It's why so many local businesses are now using the Solihull Observer every week, to promote their Sales and Services in Solihull and surrounding areas.

If you'd like to promote your Business locally, please give us a call, we'll be delighted to be of service.

The Solihull Observer offers attractive advertising rates

- Full colour on every page
- Delivers your message
- Has no wasted circulation
- Offers a full proofing service
- Can offer promotional editorial/advertising features on your business services

The Solihull Observer also offers you a 24 hour 7 day a week website promotion of your business every time you advertise.



COLUMN WIDTHS

1 Col.	24mm
2 Col.	51mm
3 Col.	77.5mm
4 Col.	104.5mm
5 Col.	131mm
6 Col.	158mm
7 Col.	184.5mm
8 Col.	211.5mm
9 Col.	238mm
10 Col.	265mm

AREA INFORMATION

Baddesley Clinton	Hall Green
Balsall Common	Hillfields
Bentley Heath	Hockley Heath
Blossomfield	Knowle
Catherine de	Lode Heath
Barnes	Monkspath
Chadwick Green	Olton
Cheswick green	Sharmans Cross
Copt Heath	Shirley
Dickens Heath	Solihull
Dorridge	Tanworth in
Earlswood	Arden
Elmdon Heath	Ulverley Green
Hampton in	Worlds End
Arden	

RATE INFORMATION

Run of Paper	£8.00
Classified	£8.00
Property	£8.00
Entertainments	£8.00
Motors	£8.00
Sits Vac	£11.50
Public Notices	£11.50
Run of Paper (*Full Page)	£2,448
Property (*FP)	£2,448
Motors (*FP)	£2,448
Sits Vac (*FP)	£3,519

ALL PRICES CALCULATED PER COLUMN CM.

USEFUL INFORMATION

Publication Day:	Thursday
Copy Deadline:	Tuesday 5pm
Recruitment Deadline:	Wednesday Midday
Artwork Upload:	www.adfast.co.uk
Email:	adverts@bullivantmedia.com
Disks Accepted:	DVD/CD
File Formats:	EPS with fonts embedded PDF/TIF/JPEG

FULL COLOUR THROUGHOUT
PDF FORMAT FILES CAN ALSO BE SUPPLIED VIA ADFAST.



TO GIVE YOUR BUSINESS THE SUPPORT & PROMOTION IT DESERVES
PLEASE CALL US FOR THE DETAILS

82,990

Readers weekly
JICREG 01/01/2012

54,802

(100% FREE) ABC Jul-Dec 2011

* Separate edition rates available.



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