

Local, online promotion for your business on your local newspaper website

Its Easy, Effective, 24/7...

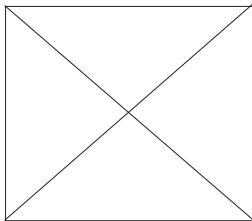
and it costs a lot less than you think.

24 hours a day, 7 days a week – you could be promoting your business or service on The Standard and Observer websites – which attract thousands and thousands of visitors – and the cost... well you can buy all this for as little as £15.

"Local Media is reaching bigger audiences than ever before, no other provider can match it for valued and trusted local news and information, and its power as an advertising medium is growing."

Source: David Newell - Director NS Council.

Having an online banner is one of the most cost-effective ways of promoting your business. It works simply by an electronic signpost offering direct access to your site at the click of a button. It is also extremely effective for promoting one-off events or offers, or simply as an effective way to deliver your business's brand to potential customers. People will remember seeing your company logo and will be able to return time and time again, as a way of getting to your website!

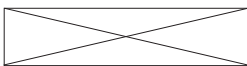


Gold £70

10,000 impressions*

Used in right columns
Dimensions : 300 x 300px

This appears on the top of the chosen newspaper website pages, including the home page, sport headlines, entertainment headlines, property headlines, all individual news stories, all individual sports stories, letter headlines & many more.

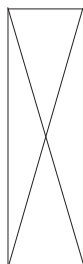


Silver £60

10,000 impressions*

Wide banners
Dimensions : 620 x 90px

This appears within many pages of the chosen newspaper website, lower down the page in the main section.



Bronze £50

10,000 impressions*

Skyscrapers banners
Dimensions : 120 x 600px

This appears on a large selection of pages on the chosen newspaper website, located on the right within the features panel.

*Artwork should be jpg, gif or png
and no larger than 200kb*



* Monthly impressions vary by newspaper titles. Additional advertising is also available on all our titles

www.bullivantmedia.com

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