



# Leamington Observer

www.leamingtonobserver.co.uk

## MEDIA INFORMATION

The Leamington Spa Observer series with its Warwick, Kenilworth, Southam & Leamington Spa editions, is established as being at the very heart of these local communities.

With full colour throughout, and a comprehensive guide to Local Sales and Services, Jobs, Motoring, Property and Entertainment and packed with a lively digest of the week's local news and sport, the Leamington Observer can offer advertisers a most effective way of delivering their advertising message to the citizens of Leamington each and every week.

The Leamington Observer also offers advertisers a 24 hour, 7 day website promotion of their business & service every time they advertise.

The Leamington Observer Series is the local newspaper with the highest circulation and readership figures every week.

Leamington Spa Observer Series (free)  
34,653 copies delivered weekly  
(Source: ABC Jul-Dec 2011)

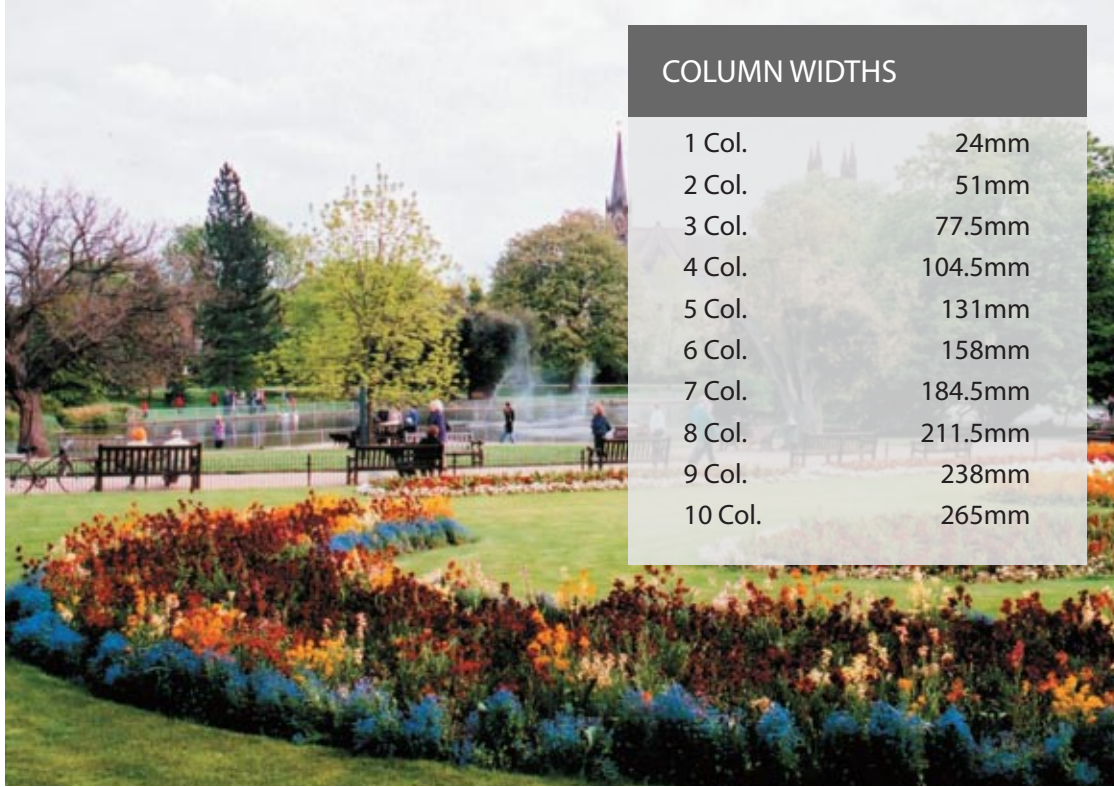
Leamington Spa Courier (paid for)  
10,791 copies weekly

Kenilworth News (paid for)  
3,028 copies weekly

Courier Midweek (free)  
20,519 copies weekly

## AREA INFORMATION

Barford	Semele
Cubbington	Southam
Emscote Hampton	Milverton
Magna Hatton	Radford
Hatton Park	Warwick
Heathcote	Warwick Gates
Kenilworth	Whitnash
LeamingtonLeek	Woodloes Park
Lillington	Wooton
Percy Estate	



## COLUMN WIDTHS

1 Col.	24mm
2 Col.	51mm
3 Col.	77.5mm
4 Col.	104.5mm
5 Col.	131mm
6 Col.	158mm
7 Col.	184.5mm
8 Col.	211.5mm
9 Col.	238mm
10 Col.	265mm

## RATE INFORMATION

Run of Paper	£6.30
Classified	£6.30
Property	£6.30
Entertainments	£6.30
Motors	£6.30
Sits Vac	£17.60
to include Leamington Observer Series & Stratford Observer	
Public Notices	£9.80
Run of Paper (*Full Page)	£1,975
Property (*FP)	£1,975
Motors (*FP)	£1,975
Sits Vac (*FP)	£5,385
to include Leamington Observer Series & Stratford Observer	

ALL PRICES CALCULATED PER COLUMN CM.

## USEFUL INFORMATION

Publication Day:	Thursday
Copy Deadline:	Tuesday 5pm
Recruitment Deadline:	Wednesday Midday
Artwork Upload:	www.adfast.co.uk
Email:	adverts@observerstandard.com
Disks Accepted:	DVD/CD
File Formats:	EPS with fonts embedded PDF/TIF/JPEG

FULL COLOUR THROUGHOUT  
PDF FORMAT FILES CAN ALSO BE SUPPLIED VIA ADFAST.



TO GIVE YOUR BUSINESS THE SUPPORT & PROMOTION IT DESERVES

PLEASE CALL US FOR THE DETAILS

53,154 READERS  
JICREG 01/01/2012

34,653

100% FREE  
ABC Jul-Dec 2011



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