



THE NEWSPAPER WITH THE + LARGEST CIRCULATION LOCALLY EVERY WEEK

Evesham Observer Perschore Observer*

www.eveshamobserver.co.uk

MEDIA INFORMATION

The Evesham & Pershore Observer is THE local Newspaper with the highest guaranteed distribution & readership figures in Evesham & Pershore and the surrounding areas every week.

21,999 copies delivered weekly
(Source: ABC Jul-Dec 2011)

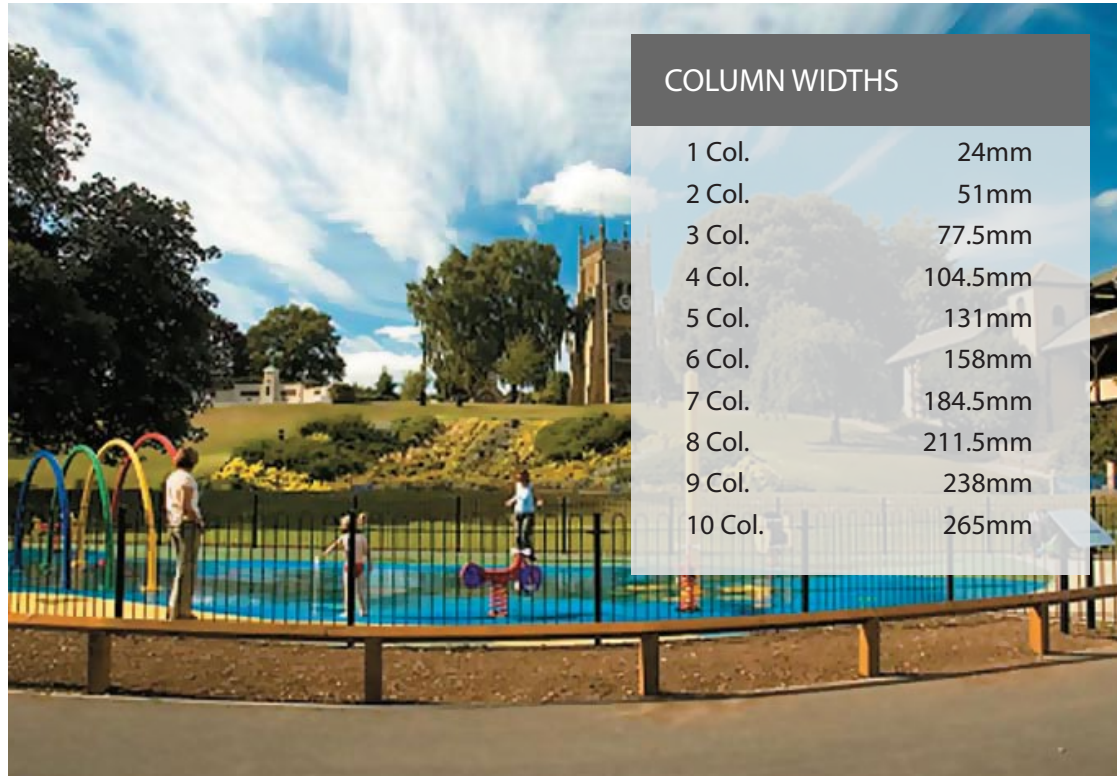
39,498 Readers weekly
(Source: JICREG 01/01/2012)

If you'd like to promote your Business, and you want to make sure your advertising message is seen by more Householders and Businesses across the Evesham, Pershore and surrounding areas every week, then The Evesham and Pershore Observer will be delighted to help.

The Evesham & Pershore Observer also offers a 24 hour, 7 day a week website promotion of your Business every time you advertise – do ask us about IIA (Intelligent Internet Advertising).

AREA INFORMATION

Alderton	Fladbury
Aldington	Great & Little
Ashton Under Hill	Comberton
Aston Somerville	Greenhill
Badsey	Hampton
Bengeworth	Harvington
Besford	Hinton on the Green
Birlingham	Honeybourne
Bishophampton	Lower Moor
Bretforton	Offenham
Bricklehampton	Peopleton
Broadway	Pershore
Charlton	Pinvin
Childswickham	Salford Priors
Church Lench	Sedgeberrow
Cleeve Prior	South, Middle & Defford
Cropton	North Littleton
Drakes Broughton	Norton
Dumbleton	Wick
Earls Croome	Wickhamford
Elmley	Willersley
Evesham	Wyre Piddle
Eckington	



COLUMN WIDTHS

1 Col.	24mm
2 Col.	51mm
3 Col.	77.5mm
4 Col.	104.5mm
5 Col.	131mm
6 Col.	158mm
7 Col.	184.5mm
8 Col.	211.5mm
9 Col.	238mm
10 Col.	265mm

RATE INFORMATION

Run of Paper	£6.00
Classified	£6.00
Property	£6.00
Entertainments	£6.00
Motors	£6.00
Sits Vac	£7.00
Public Notices	£8.45
Run of Paper (*Full Page)	£1,836
Property (*FP)	£1,836
Motors (*FP)	£1,836
Sits Vac (*FP)	£1,836

ALL PRICES CALCULATED PER COLUMN CM.

USEFUL INFORMATION

Publication Day:	Friday
Copy Deadline:	Wednesday 5.30pm
Recruitment Deadline:	Thursday 12am
Artwork Upload:	www.adfast.co.uk
Email:	adverts@bullivantmedia.com
Disks Accepted:	DVD/CD
File Formats:	EPS with fonts embedded PDF/TIF/JPEG

FULL COLOUR THROUGHOUT
PDF FORMAT FILES CAN ALSO BE SUPPLIED VIA ADFAST.



TO GIVE YOUR BUSINESS THE SUPPORT & PROMOTION IT DESERVES
PLEASE CALL US FOR THE DETAILS

39,498

Readers Weekly
JICREG 01/01/2012

21,999

Copies delivered weekly Jul-Dec 2011.

* Separate edition rates available.



The Evesham & Pershore Observer
8 Shrieves Walk, Sheep Street, Stratford, CV37 6GJ

Tel: 01789 293384

email: Rebekah.Parnis@bullivantmedia.com