

BROMSGROVE AND DROITWICH Standard*

www.bromsgrovestandard.co.uk

www.droitwichstandard.co.uk

MEDIA INFORMATION

The Bromsgrove & Droitwich Standard is the local newspaper with the highest guaranteed circulation across the areas. 3979 more copies, & more readers than the Bromsgrove & Droitwich Advertiser every week.

Latest figures

Bromsgrove & Droitwich Standard

* 36,356 copies delivered weekly

◊ 54,591 readers weekly

Bromsgrove & Droitwich Advertiser

* 32,377 copies delivered weekly

◊ 47,770 readers weekly

Source: *ABC Jul-Dec 2011

◊ JICREG 01/01/2012

Few towns can boast such a strong sense of community, and this is something we try to reflect in our pages. As well as News, Sport, Business and Entertainment, our regular Schools and People pages and Church news means, that if it is happening in this thriving area, we report on it.

The Bromsgrove & Droitwich Standards offer advertisers the best and most cost effective way of delivering their advertising message to the most number of households and businesses in the Bromsgrove, Droitwich and the surrounding areas each week.

AREA INFORMATION

Aston Fields	Marlbrook
Barnt Green	Oakhalls
Belbroughton	Omersley
Blackwell	Parklands
Bourneheath	Primsland
Breme Park	Rednal
Bromsgrove	Rockhill
Burcot	Romsley
Chawson	Rubery
Catshill	Sidemoor
Charford	Stoke Heath
Cofton Hackett	Stoke Prior
Dodford	Tagwell Heights
Droitwich	The Ridings
Fairfield	Westlands
Fininstall	Woodland Grange
Hanbury	Witton
Lickey	Wychbold
Lickey End	

THE STANDARD IS DELIVERED TO 3,979 MORE HOMES EVERY WEEK THAN THE ADVERTISER/MESSENGER



COLUMN WIDTHS

1 Col.	24mm
2 Col.	51mm
3 Col.	77.5mm
4 Col.	104.5mm
5 Col.	131mm
6 Col.	158mm
7 Col.	184.5mm
8 Col.	211.5mm
9 Col.	238mm
10 Col.	265mm

RATE INFORMATION

Run of Paper	£6.00
Classified	£6.00
Property	£6.00
Entertainments	£6.00
Motors	£6.00
Sits Vac	£10.00
Public Notices	£10.00
Run of Paper (*Full Page)	£1,836
Property (*FP)	£1,836
Motors (*FP)	£1,836
Sits Vac (*FP)	£1,836

ALL PRICES CALCULATED PER COLUMN CM.

USEFUL INFORMATION

Publication Day:	Friday
Copy Deadline:	Wednesday 5pm
Recruitment Deadline:	Thursday Midday
Artwork Upload:	www.adfast.co.uk
Email:	adverts@bullivantmedia.com
Disks Accepted:	DVD/CD
File Formats:	EPS with fonts embedded PDF/TIF/JPEG

FULL COLOUR THROUGHOUT
PDF FORMAT FILES CAN ALSO BE SUPPLIED VIA ADFAST.



TO GIVE YOUR BUSINESS THE SUPPORT & PROMOTION IT DESERVES
PLEASE CALL US FOR THE DETAILS

54,591 READERS
JICREG 01/01/2012

36,356

(100% FREE)
Jul-Dec 2011

* Separate edition rates available.



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